

**“FORM 26 E4”**

**[See rule 170]**

**Application Form for Advertisement of Ayurvedic, Siddha and Unani drugs**

*(Note: Application may be made only for one advertisement)*

1. I .....(name of the applicant with designation)am the authorised signatory of.....(name and full address of the manufacturing company) License number..... valid up-to .....hereby apply for consideration of following contents of the intended advertisement:

<b>Name of the Ayurvedic/Siddha/Unani drug</b>	<b>Contents of the advertisement including picture/audio/video (s) (Enclose copy)</b>	<b>Reference of indication(s)</b>	<b>Language of advertisement</b>	<b>Medium of advertisement (print/electronic/internet/ audio-visual)</b>

2. The prescribed fee of rupees one thousand has been deposited to the Government under the head of account.....and the relevant Treasury Challan is enclosed herewith.

3. Copies of the following documents are attached

- i) Valid license
- ii) References of indications/claims
- iii) Proof of safety
- iv) Proof of efficacy
- v) Quality standards
- vi) Any other (please specify)

- a. ...
- b. ...
- c. ...

Date.....

Signature.....

(Applicant)

Address and contact details